

2019 Community Engagement Conference

Partnering for a Resilient and Sustainable Future



IGNITE

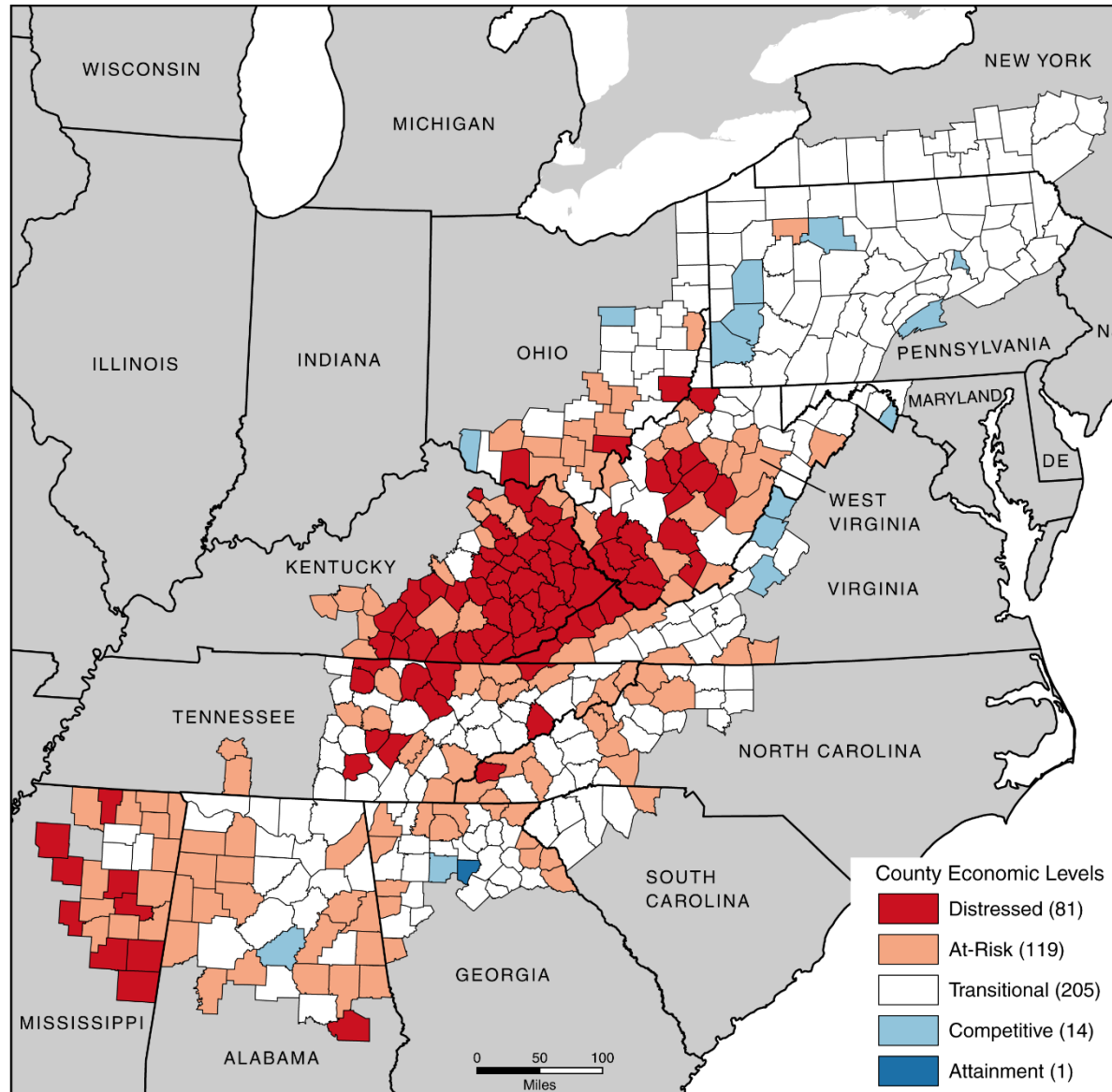
January 23 and 24, 2019

Worker Ownership: Sustainable Economic Development through the Cooperative Model

- **Presenters: Hannah Scott** – program manager, CFAES Center for Cooperatives
- **Ivory Harlow** – program specialist, CFAES Center for Cooperatives



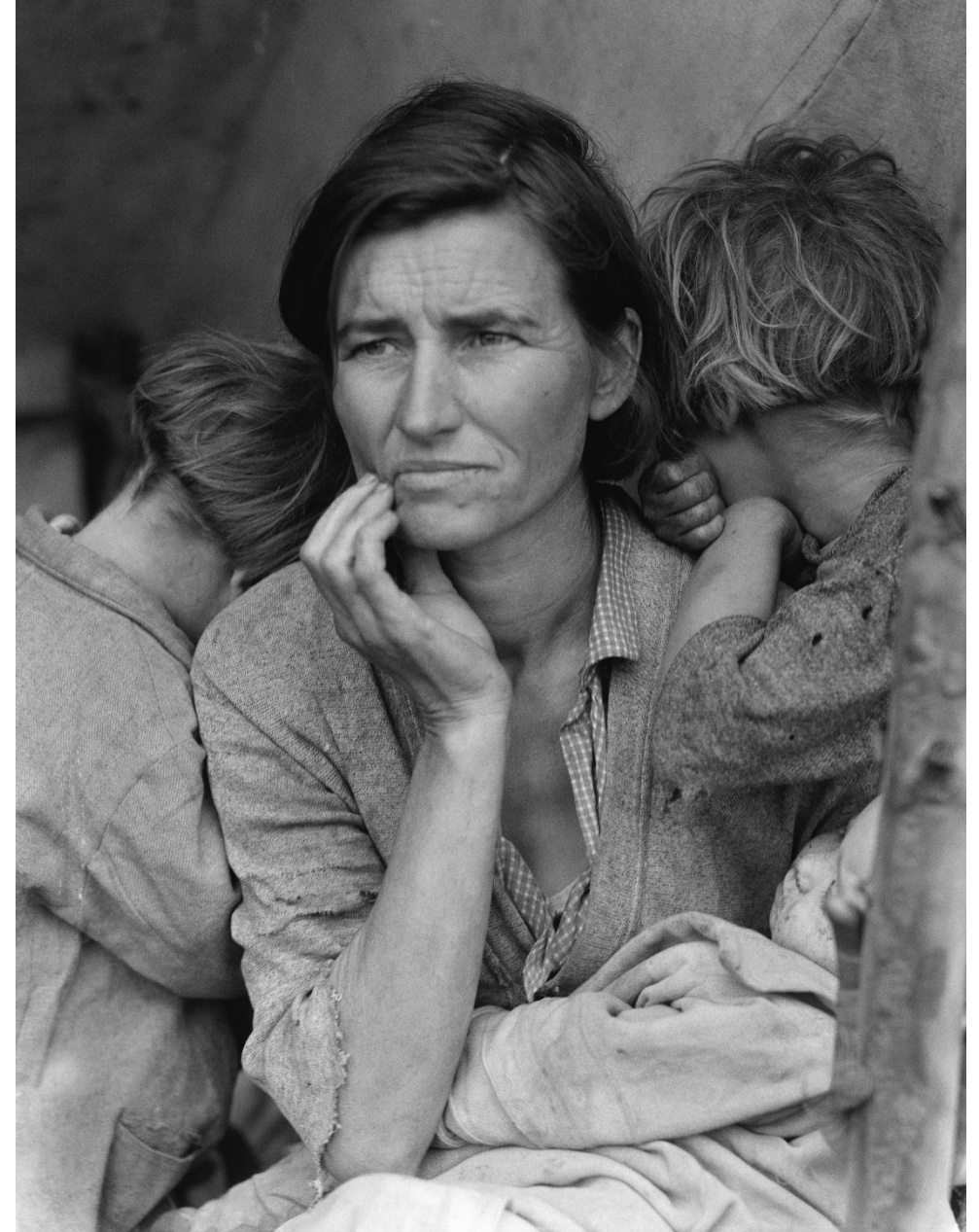
THE OHIO STATE UNIVERSITY



Created by the Appalachian Regional Commission, August 2018
 Data Sources:
 Unemployment data: U.S. Bureau of Labor Statistics, LAUS, 2014–2016
 Income data: U.S. Bureau of Economic Analysis, REIS, 2016
 Poverty data: U.S. Census Bureau, American Community Survey, 2012–2016

Effective October 1, 2018
 through September 30, 2019

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Attribution: [Fibonacci Blue](#)



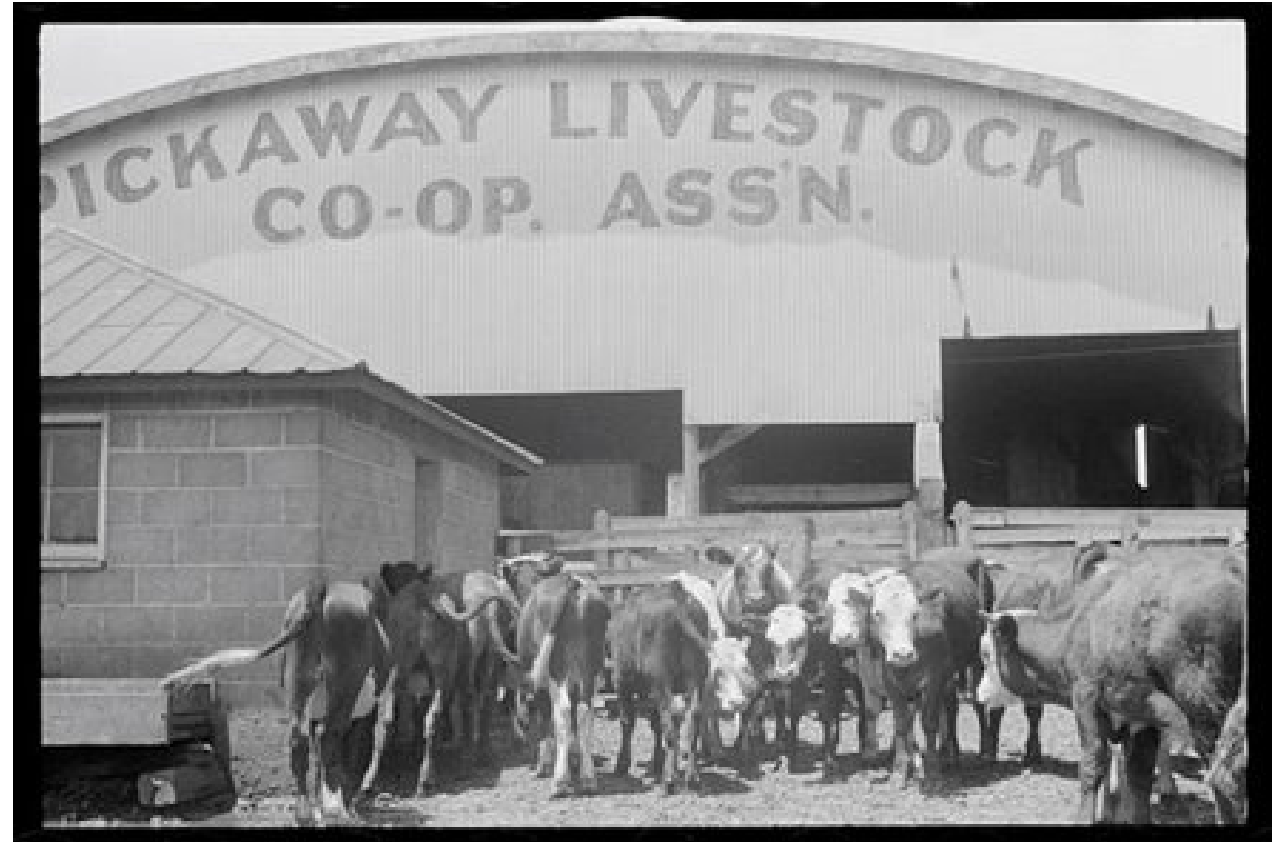
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Worker-Ownership.

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- Voluntary and open membership
- Democratic member control
- Member economic participation
- Autonomy and independence
- Education, training, and information
- Cooperation among cooperatives
- Concern for community

(Zeuli & Cropp)



Pickaway Livestock Co-op Association, Summer 1938. (Ben Shahn, U.S. Library of Congress.)

By the Numbers. . .

450 Worker Co-ops

6,734 Workers

Pay an average wage of \$15.82

Employ an average of 9 people

(Palmer 2018)

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POP. 30,962
0.55% DECLINE

MEDIAN PROPERTY
VALUE
\$86,100
0.35% DECLINE

WELCOME TO
PARKERSBURG

W. VA.
"LET'S BE
FRIENDS"

LACK HEALTH
INSURANCE
Employed 16.7%
Unemployed
21.2%

POVERTY
RATE
25.3%

MEDIAN
EARNINGS
FOR
WORKERS
\$24,089

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July 2017



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January 2018



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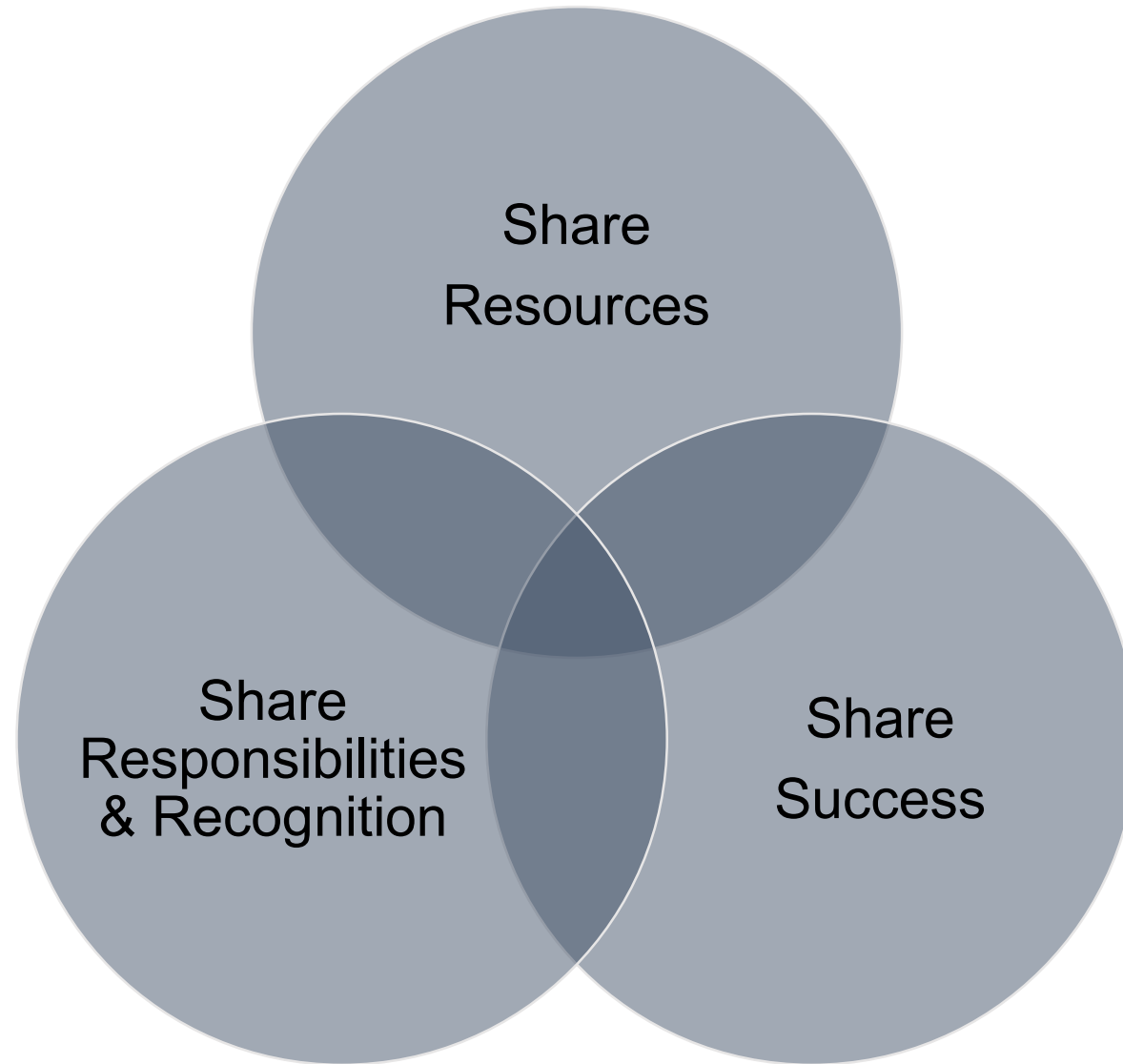
Grand Opening, Valentine's Day 2018



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Learn More About Worker Ownership



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The CFAES Center for Cooperative Supports Worker-Owned Businesses:

Formation counseling
Member education and development
Business and Financial plan assistance
Bylaw development
Board training and consultation
Feasibility studies
Strategic plan development
Policy development
Resource linkage

Cooperate with us:

- Master the cooperative model with Co-op Mastery: Beyond Cooperatives 101, the Center for Cooperative's online training, <https://u.osu.edu/coopmastery/>
- To learn more about the CFAES Center for Cooperatives, visit our website <https://cooperatives.cfaes.ohio-state.edu/>
- Become a program partner, contact the CFAES Center for Cooperatives at osucooperatives@osu.edu
- Follow the Center for Cooperatives on Facebook @ohiostatecooperatives and Twitter @osucooperatives
- Collaborate with us, subscribe to the Collaboration Nation blog, <https://u.osu.edu/osucooperatives/>

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[go.osu.edu/cooperatives](https://u.osu.edu/cooperatives)



References

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